

January 26, 2011



Dear Vendor,

The Mission Viejo Activities Committee (MVAC) is proud to announce a new and unique event for Mission Viejo and surrounding communities. ***Up in the Air*** – Mission Viejo Takes Flight will take place on Saturday, April 2, 2011, from 10:00 A.M. to 2:00 P.M. on the Green next to the Norman P. Murray Community Center. This exciting event will showcase everything that goes ***Up in the Air*** or uses air to operate. Examples include planes, kites, bubbles, balloons, pinwheels, and more.

This fun family event will include professional kite flyers, disc dog shows, various flying contests, non profit food booths, exhibitors and entertainment. Over the years, the MVAC has implemented many annual events including the Fourth of July Celebration and Santa's Arrival. These events were exciting, well-attended, and most successful. The ***Up in the Air*** event will build on these successes and begin new traditions for Mission Viejo and the community. This event will also share its success with countless local non-profits, furthering their success and purpose within the community.

Applications are now available for all types of businesses and vendors wishing to participate in this event to showcase their goods and services. We understand everyone is struggling these days so we are offering this opportunity at a reduced rate in hopes that you will give our event a try. The MVAC is a 501c3 non profit organization and all contributions are tax deductible.

Thank you in advance for your support of family programs and we look forward to hearing from you. If you have any questions or would like additional information, please contact us at MKNX@aol.com or 949-830-7066.

Respectfully,

The **Up in the Air** Committee
TAX ID #: 95-3756238



UP IN THE AIR - VENDOR APPLICATION

April 2, 2011 - 10am-2pm

NAME OF ORGANIZATION _____

CONTACT PERSON _____ CELL PHONE# _____

EMAIL _____ HOME PHONE# _____

ADDRESS _____ CITY _____ ZIP _____

CA SALES TAX PERMIT# _____

California State Board of Equalization has required all vendors selling anything must have a valid California Sales Tax Permit

CRAFTS

COMMERCIAL

INFORMATION

Food (non-profits only, different application)

Description of **ALL** items, games, services, or info being sold or promoted. If its not listed, don't bring it.

Please select desired booth space. Parking passes are extra. See below for details.

Vendor Booth

(A plot of ground with an EZ Up Tent consisting of a roof. Tables and Chairs **NOT** included)

10' wide

\$50.00

20' wide

\$100.00

Parking passes (limited to 2 passes) Check One One Two \$5.00 each

(vehicles found in vendor lot without pass will be towed at owners expense — no exceptions)

TOTAL _____

Please Note: Electrical Services Power is Not Available For Vendor Use

The Mission Viejo Activities Committee and City of Mission Viejo do not express or imply any endorsement of any product or service provided by any participating vendor.

Full payment must accompany this form. All applications are on a first come, first served basis. NO REFUNDS 15 DAYS PRIOR TO THE EVENT.

Make checks payable to: M.V.A.C.

**Mail applications to: Mission Viejo Activities Committee
Attn: Up in the Air Vendor
24932 Veterans Way
Mission Viejo, CA 92692**

I hereby agree to abide by the rules and covenants handed down by the Up in the Air Committee and I also agree to protect, defend, indemnify and hold harmless the Committee, City of Mission Viejo, Agents, Employees and volunteers from all loss, damage and claim resulting from this event.

Signature of Applicant _____ Date _____